

Submission of Papers

JOURNAL OF INTERNATIONAL MARKETING AND EXPORTING

OBJECTIVES

JIME provides a forum for academics and practitioners to disseminate scholarly information in the areas of exporting, marketing and international management.

JIME keeps marketers, administrators, managers, trainers, and exporters up-to-date with regard to new developments in the theory and practice of marketing, exporting and international management.

GENERAL INFORMATION TO CONTRIBUTORS

JIME welcomes contributions from academics, industry executives and managers, educators and researchers. Papers submitted for publication should preferably not exceed 15 pages and should conform to the style required by the American Psychological Association or Harvard style or the American Marketing Association style. All papers will be subjected to a double blind peer review process with the final publication decision being that of the editor. Although the editor is responsible for the final publication decision, the responsibility of statements expressed and accuracy of facts in manuscripts rests solely with the individual author(s). Papers submitted to JIME should not have been accepted for publication, or be under a review anywhere, nor published elsewhere.

MANUSCRIPT GUIDELINES

The manuscript must be clearly written without any spelling or grammatical errors. General style/format guide includes:

1. Manuscripts should be single spaced, Times New Roman font, 12pt with 2.5cm margin on all four sides and use Windows 98, Windows 2000, 2003 or 2007.
2. Tables and figures should be placed appropriately in the body of the paper.
3. The paper should have two covers. The first cover should contain the title, abstract, full authorship, authors' academic degrees, professional titles, affiliations, postal and email addresses, acknowledgment of research sponsors and assistance. This should be followed by another cover that only indicates the article title and the abstract (this will be used for anonymous refereeing). This second cover should be followed by the full paper.
4. Authors should submit manuscripts of their papers electronically to:

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